

# BAA's

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An AHS FBLA Workshop  
Monday 11/14

# Business Achievement Awards

- 4 levels: Contributor, Leader, Advocate, and Capstone
- Completing Capstone level is a huge accomplishment
  - Recognition at SLC and NLC, shows commitment
  - Work on a solution to a problem over approximately 80 hours
- “A leadership development program for students...to enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school, community, and FBLA programs”
- The activities focused on FBLA’s motto: Service, Education, and Progress

# Benefits of the Program

- Provides an opportunity to...
  - Enhance your leadership skills
  - Expand your business knowledge
  - Contribute to your local community
  - Earn recognition by immersing yourself in your school, community, and FBLA programs

# BAAs + Officership

COMPLETING THE CONTRIBUTOR LEVEL IS  
REQUIRED TO BECOME AN OFFICER!!!

To get started:

- Log into your account on the national fbld website
  - Username: personal email
  - Password: reset and log in again
- [learn.fbld-pbl.org/baa](https://learn.fbld-pbl.org/baa)
- We will go through a walkthrough shortly
- [Detailed Instructions](#)

Required to complete one level each year as an officer



# BAA's - New Levels



## Contributor Award (Level One)

- About the foundations of FBLA

## Leader Award (Level Two)

- About the fundamentals of leadership, exploring personal leadership style

## Advocate Award (Level Three)

- Selecting a business skill and/or content area
- Ethics, Marketing, Communication etc.

## Capstone Award (Level Four)

- Complete project that you design, complete, and reflect based on a real-world problem

# BUSINESS ACHIEVEMENT AWARDS



# Tutorial:

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**<https://learn.fbbl-pbl.org/>**

# Any questions?

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BAAs, Competitive events, fbla info, other?