***General Information***

***Name Badges and Wristbands***

All delegates must wear their name badges at all times while attending conference functions. Name badges will be required for admittance to all general sessions, competitive events, and voting sessions. Replacement name badges can be purchased at conference headquarters for $5.

Numbered wristbands are distributed to all registered delegates. Wristbands must be worn tightly around the wrist so that they cannot be removed. You must have both your wristband and your nametag to be admitted to all sessions.

***Adviser Meeting***

At least one adviser from each chapter is required to attend one of the Mandatory Adviser Meetings on Monday, March 7 at 10:00a or at 2:00p in the Theatre.

***Competitive Events***

Performance schedules will be given at Event Orientation for each event. Competitors in performance events must attend Event Orientation. Performance rosters for all final rounds of competition will be posted in the Atrium lobby once results and finalists are verified by conference staff, by 3:00p

Competitors in all competitive events must report to the proper room for event orientation at the specified time or may be disqualified.

To accommodate the wait time due to shuttles, we strongly recommend that you leave your hotel at least 90 minutes before your scheduled event time.

All competitors must adhere to the dress code. Members not in appropriate dress will not be allowed to attend workshops, competitive events, or general sessions. The dress for all winners will be screened and individuals wearing inappropriate attire will not be allowed on stage.

***Viewing Performance Events***

Preliminary and final rounds of all performance events, except interview events (preliminary and final rounds) and sequestered events (preliminary round only) are open to all conference attendees except other performing participants of that specific event. No spectators may enter or leave the room after a speaker or team has begun a performance. All spectators must show respect to all competitors. Spectators who intimidate or disrupt competitors will be dismissed from the conference. No video or audio recording devices may be used or pictures taken during performances. As a courtesy, please turn off all cell phones and personal electronic devices. All spectators must follow the professional dress code on page ?????

***Voting Delegates***

Voting delegates vote on matters that come before the state association, including the elections of all state officers. Don’t forget your nametag and the appropriate voting delegate ticket. There is one combined voting session this year on Sunday at 9:15p (you must have your voting delegate ribbon to vote). Voting delegates must exchange their GREEN voting tickets for ribbons in the Atrium from 5:30p – 9:00p

Voting delegates must report to Grand Hall 8 by 9:00p to be eligible to vote for statewide officers. Professional dress is required.

***Chaperones and Curfew***

Georgia FBLA requires that advisers and chaperones enforce curfews. Hotel security will assist in enforcing published curfew hours. Any student outside of the rooms after curfew without an adult chaperone will be sent home at the student’s expense and administrators will be notified. Curfew means that students must be in their own rooms by these times:

March 6: 12:00 midnight

March 7: 12:00 midnight

***Delegate Conduct***

Delegates are expected to abide by the code of conduct. Professional behavior includes cleaning up one’s own trash after meals and respecting the property and other delegates.

As a courtesy to others attending the conference, the use or possession of cell phones or other personal electronic devices is not permitted during competitive events, workshops, or general sessions unless otherwise permitted by the presenter. If you have your cell phone with you, please make sure it is in the off position during these activities.

***Leadership Sessions***

We are offering leadership sessions provided by local chapters, your state officers and other partners of Georgia FBLA. Please consult the conference program for more details about each leadership session. With each leadership session you attend, you are entered for a chance to win $100 gift cards. So, the more sessions you attend, the more chances you have. Be sure to get your ticket at the conclusion of each session. The drawing will be held at the end of Tuesday’s Awards of Excellence Program. You must stay for the entire Awards of Excellence Program to win.

***Program of Events Sunday, March 6***

5:00p – 9:00p Conference Registration Grand Hall 1-5

5:00p – 11:00p Georgia FBLA Market Atrium

5:30p – 7:00p Meet the Candidate Session Atrium

 *Voting delegates may exchange their GREEN voting delegate tickets to receive their voting delegate ribbon from 5:30p – 9:00p in the Atrium. Voting delegates from the same chapter must report together.*

7:30p – 9:00p Opening General Session Grand Hall 7-8

 *Doors open at 6:45p. Seating has been preassigned. You must sit in your chapter’s assigned seats. Professional business attire is required for this session.*

 *Gold Wristband – may enter beginning at 6:45p*

 *Red Wristband – may enter beginning at 6:50p*

 *Orange Wristband – may enter beginning at 6:55p*

 *Yellow Wristband – may enter beginning at 7:00p*

 *Green Wristband – may enter beginning at 7:05p*

 *Blue Wristband – may enter beginning at 7:10p*

 *Pink Wristband – may enter beginning at 7:15p*

 *Silver Wristband – may enter beginning at 7:20p*

9:15p – 10:15p Voting and Recognition Session Grand Hall 7-8

 *All voting delegates must report to the doors outside Grand Hall 8 room no later than 9:00p to vote. Voting delegates must have their voting delegate ribbons. Non-voting delegates who wish to watch the campaign rally and recognition session may enter after 9:15p through the doors outside Grand Hall 7.*

 *Region officers, members who have completed the Leader level of the Business Achievement Awards, and Chapter of the Year Silver and Bronze chapters will be recognized at this session.*

12:00 midnight Curfew (in your own rooms)

 *Any student not in his/her room or leaving his/her room after curfew will be sent home at the student’s expense and school administrators will be notified.*

***Program of Events Monday, March 7***

7:00a – 12:00p Conference Registration Atrium

7:30a – 10:00p Georgia FBLA Market Atrium

7:30a – 8:15a Performance Event Assistants Meeting – Session A Grand Hall 5

8:00a – 8:30a Performance Event Orientation

 **Business Ethics** Athena E

 **Client Service** Athena J

 **Electronic Career Portfolio** Athena B

 **Emerging Business Issues** High Shoals 1

 **Future Business Leader** Athena D

 **Impromptu Speaking** Athena G

 **Introduction to Business Presentation** Cypress 1

 **Job Interview** Athena H

 **Mobile Application Development** Cypress 2

 **Public Speaking I** Athena C

 **Public Speaking II** Athena I

 **Sales Presentation** Oconee River 1

 **Website Design** Athena A

*Contestants must report by 8:00a for event orientation. Failure to report on time may result in disqualification*

8:00a – 8:45a Leadership Sessions

 **The Socialites Ball** Empire 1

 **LinkUp with LinkedIn!** Empire 2

 **Foundations of Entrepreneurship** Grand Hall 1

 **How to Be an Effect Leader, As Told by Pixar Characters** Grand Hall 2

 **1-800-HOTLINEBLING** Grand Hall 3

 **Ball Is Life** Grand Hall 4

 **Oh SNAP: What’s Your Story?** Theatre

8:30a – 11:30a Preliminary Round: **Business Ethics *(no spectators)***

 Group A Athena F

 Group B Athena F

 *Competitors should report to Athena E at the time assigned during event orientation.*

8:30a – 11:30a Preliminary Round: **Client Service *(no spectators)***

 Group A Athena F

 Group B Athena F

 *Competitors should report to Athena E at the time assigned during event orientation.*

8:30a – 11:30a Preliminary Round: **Emerging Business Issues *(no spectators)***

 Group A Oak Boardroom 1

 Group B Oak Boardroom 2

8:30a – 11:30a Preliminary Round: **Future Business Leader *(no spectators)***

 Group A Athena F

 Group B Athena F

 *Competitors should report to Athena E at the time assigned during event orientation.*

8:30a – 11:30a Preliminary Round: **Impromptu Speaking** ***(no spectators)***

 Group A Athena G

 Group B Athena H

 *Competitors should report to Athena E at the time assigned during event orientation.*

8:30a – 11:30a Preliminary Round: **Introduction to** **Business Presentation**

 Group A Cypress 1

 Group B High Shoals 1

 Group C High Shoals 2

8:30a – 11:30a Preliminary Round: **Job Interview *(no spectators)***

 Group A Athena F

 Group B Athena F

 *Competitors should report to Athena E at the time assigned during event orientation.*

8:30a – 11:30a Preliminary Round: **Public Speaking I**

 Group A Athena C

 Group B Athena D

8:30a – 11:30a Preliminary Round: **Public Speaking II**

 Group A Athena I

 Group B Athena J

8:30a – 11:30a Preliminary Round: **Sales Presentation**

 Group A Oconee River 1

 Group B Oconee River 2

 Group C Willow

8:30a – 11:30a Final Round:

 **Electronic Career Portfolio** Athena B

 **Mobile Application Development** Cypress 2

 **Website Design** Athena A

 **Who’s Who in FBLA Interviews** Athena F

 *Who’s Who in FBLA finalists should report to Athena E at the time assigned*

9:00a – 9:45a Leadership Sessions

 **HOPE & Student Financial Aid: How to Pay for a College Education** Empire 1

 **Adviser Workshop Spotlight: Teaching Teens to Be Money Smart** Empire 2

 **The Key to Successful Communication** Grand Hall 1

 **First Impression Training** Grand Hall 2

 **The YOU Plan: Building Your Future Through Branding** Grand Hall 3

 **Tips for Effective Presentation Skills** Grand Hall 4

 **Oh SNAP: What’s Your Story?** Theatre

9:00a – 11:00a **MONOPOLY® Tournament** Grand Hall 5

 *Quarterfinal Rounds*

Qualifying teams should report at 9:00a. Only open to teams that have qualified from Fall Leadership Conference

10:00a – 10:45a Mandatory Adviser Meeting Theatre

 *At least one adviser from each chapter is required to attend this meeting or the meeting at 2:00p. Board of Directors at-large election will be held during this meeting. We will also discuss Georgia FBLA’s travel plans for the 2016 National Leadership Conference.*

10:00a – 10:45a Leadership Sessions

 **Reality Check: The Real Cost of Independence** Empire 1

 **What We Learned on Our Way to Being National Officers** Empire 2

 **A Fighting Chance for Every Baby: Help the March of Dimes - KNOCKOUT PREMATURITY!!!** Grand Hall 1

 **Organizing Your Time and Priorities** Grand Hall 3

 **How to Shine in an Interview** Grand Hall 4

10:45a – 11:45a Region Officer Academy: The World Awaits You! Grand Hall 2

 *For 2016-2017 Georgia FBLA Region Officers only*

11:00a – 11:45a Leadership Sessions

 **The Millennial Millionaire Mindset** Empire 1

 **Adviser Workshop Spotlight: Understanding Your Teacher Retirement System** Empire 2

 **Shine Like a STAR at Job Interviews** Grand Hall 1

 **Communication Bootcamp** Grand Hall 3

 **Tips for Effective Presentation Skills** Grand Hall 4

 **Oh SNAP: What’s Your Story?** Theatre

11:00a – 1:30p Chick-fil-A Lunch Distribution Atrium

 *Even-Numbered Region Chapters (Yellow Tickets): 11:00a – 12:15p*

 *Odd-Numbered Region Chapters (Pink Tickets): 12:15p – 1:30p*

 *You must have your lunch ticket to pick up your meal. If you are in an odd-numbered region and are competing in the 12:00p – 4:30p events, stop by the Information Table outside of Olympia 1 to exchange your ticket so that you can eat before you compete.*

11:30a – 12:00p Performance Event Assistants Meeting – Session B Grand Hall 5

12:00p – 7:00p Conference Registration Parthenon 2

12:00p – 12:30p Performance Event Orientation

 **3-D Animation** Willow

 **Business Plan** High Shoals 2

 **Computer Game & Simulation Programming** Cypress 2

 **Desktop Application Programming** Cypress 2

 **Digital Video Production** Cypress 1

 **Graphic Design** Oconee River 2

 **Publication Design** High Shoals 1

 **Social Media Campaign** Oconee River 1

 ***C****ontestants must report by 12:00p for event orientation. Failure to report on time may result in disqualification.*

12:00p – 12:30p Holding Room & Performance Event Orientation Athena E

 **Banking & Financial Systems**

 **Entrepreneurship**

 **Hospitality Management**

 **Management Decision Making**

 **Management Information Systems**

 **Network Design**

 **Marketing**

 **Parliamentary Procedure**

 **Sports & Entertainment Management**

*Contestants must report by 12:00p to be sequestered. Failure to report on time may result in disqualification.*

12:30p – 4:00p Final Round:

 **3-D Animation** Willow

 **Banking & Financial Systems** Athena B

 **Business Plan** High Shoals 2

 **Computer Game & Simulation Programming/Desktop**

 **Application Programming** Cypress 2

 **Digital Video Production** Cypress 1

 **Entrepreneurship** Athena C

 **Graphic Design** Oconee River 2

 **Hospitality Management** Athena G

 **Management Decision Making** Athena I

 **Management Information Systems/Network Design** Athena A

 **Marketing** Athena H

 **Parliamentary Procedure** Athena J

 **Publication Design** High Shoals 1

 **Social Media Campaign** Oconee River 1

 **Sports & Entertainment Management** Athena D

1:00p – 1:45p Leadership Sessions

 **“Is It Right or Is It Wrong?” – Don’t Be a Teenage Victim** Empire 1

 **Adviser Workshop Spotlight: Understanding Your Teacher Retirement System** Empire 2

 **You Can Change the World!** Grand Hall 1

 **Adviser Workshop Spotlight: Business Partnerships that Work** Grand Hall 2

 **Killer Communication** Grand Hall 3

 **How to Shine in an Interview** Grand Hall 4

1:00p – 2:00p Battle of the Chapters Finals Theatre

2:00p – 2:45p Mandatory Adviser Meeting Theatre

 *At least one adviser from each chapter is required to attend this meeting or the meeting at 10:00a. Board of Directors at-large election will be held during this meeting. We will also discuss Georgia FBLA’s travel plans for the 2016 National Leadership Conference.*

2:00p – 2:45p Leadership Sessions

 **Credit Confidence** Empire 1

 **Guess Who?** Empire 2

 **What Are You Talking About?** Grand Hall 1

 **Strategies for Standardized Testing** Grand Hall 2

 **Preparing for Leadership: What It Takes to Take the Lead** Grand Hall 3

 **Detain the Strain** Grand Hall 4

2:00p – 5:30p **MONOPOLY® Tournament** Upper Atrium

 *Semifinal and Final Rounds*

Semifinalist teams should report at 2:00p. Only open to teams that have advanced from the quarterfinal round.

3:00p – 3:45p Leadership Sessions

 **Protecting Your Identity** Empire 1

 **3, 2, 1…Communicate!** Empire 2

 **Social Networking: Face to Face** Grand Hall 1

 **Icebreaker Frenzy** Grand Hall 2

 **Organizing Your Time and Priorities** Grand Hall 3

 **FBLA Jeopardy** Grand Hall 4

 **Extreme Makeover** Theatre

4:00p – 4:30p Performance Event Assistants Meeting – Session C Grand Hall 5

4:00p – 4:45p Leadership Sessions

 **ABCs of Car Buying** Empire 1

 **Build a Better You** Empire 2

 **You Can Change the World!** Grand Hall 1

 **Icebreaker Frenzy** Grand Hall 2

 **Road to Chapter Perfection** Grand Hall 3

 **Detain the Strain** Grand Hall 4

 **Extreme Makeover** Theatre

4:30p – 5:00p Performance Event Orientation

 **American Enterprise Project** Cypress 1

 **Business Ethics** Athena I

 **Business Financial Plan** High Shoals 1

 **Community Service Project** Cypress 1

 **E-business** High Shoals 2

 **Emerging Business Issues** Athena J

 **Future Business Leader** Oak Conference 2

 **Introduction to Business Presentation** Oconee River 2

 **Job Interview** Cypress 2

 **Partnership with Business Project** High Shoals 1

 **Public Service Announcement** Willow

 **Public Speaking I** Athena B

 **Public Speaking II** Athena A

 **Sales Presentation** Oconee River 1

*Contestants must report by 4:30p for event orientation. Failure to report on time may result in disqualification*

4:30p – 8:30p Holding Room & Performance Event Orientation Athena E

 **Client Service**

 **Global Business**

 **Help Desk**

 **Impromptu Speaking**

*Contestants must report by 4:30p to be sequestered. Failure to report on time may result in disqualification.*

5:00p – 5:45p Leadership Sessions

 **Understanding Credit Scores and Credit Reports** Empire 1

 **LinkUp with LinkedIn!** Empire 2

 **The Socialites Ball** Grand Hall 1

 **FBLA Foundations** Grand Hall 2

 **Suit Up FBLA!** Grand Hall 3

 **Tweet Your Way to Success** Grand Hall 4

5:00p – 8:30p Final Round:

 **American Enterprise Project/Community Service Project** Cypress 1

 **Business Ethics** Athena I

 **Business Financial Plan/Partnership with Business Project** High Shoals 1

 **Client Service**  Athena D

 **E-business** High Shoals 2

 **Emerging Business Issues** Athena J

 **Future Business Leader *(no spectators)*** Oak Conference 2

 **Global Business** Athena G

 **Help Desk** Athena C

 **Impromptu Speaking** Athena H

 **Introduction to Business Presentation** Oconee River 2

 **Job** **Interview *(no spectators)*** Cypress 2

 **Public Service Announcement** Willow

 **Public Speaking I** Athena B

 **Public Speaking II** Athena A

 **Sales Presentation** Oconee River 1

6:00p – 6:45p Leadership Sessions

 **Ball Is Life** Empire 2

 **First Impression Training** Grand Hall 1

 **Foundations of Entrepreneurship** Grand Hall 2

 **How to Be an Effective Leader, As Told by Pixar Characters** Grand Hall 3

 **1-800-HOTLINEBLING** Grand Hall 4

6:00p – 6:45p Bingo for Babies (benefiting the March of Dimes) Empire 1

8:30p – 10:30p Awards of Excellence Program I Grand Hall 7-8

 Business attire required. Doors open at 7:45p based on wristband color.

 *Gold Wristband – may enter beginning at 7:45p*

 *Red Wristband – may enter beginning at 7:50p*

 *Orange Wristband – may enter beginning at 7:55p*

 *Yellow Wristband – may enter beginning at 8:00p*

 *Green Wristband – may enter beginning at 8:05p*

 *Blue Wristband – may enter beginning at 8:10p*

 *Pink Wristband – may enter beginning at 8:15p*

 *Silver Wristband – may enter beginning at 8:20p*

 Broadcast live at www.georgiafbla.org

***Program of Events Tuesday, March 8***

8:45a – 11:15a Awards of Excellence Program II Grand Hall 7-8

 Business attire required. Doors open at 8:00a based on wristband color.

 *Gold Wristband – may enter beginning at 8:00a*

 *Red Wristband – may enter beginning at 8:05a*

 *Orange Wristband – may enter beginning at 8:10a*

 *Yellow Wristband – may enter beginning at 8:15a*

 *Green Wristband – may enter beginning at 8:20a*

 *Blue Wristband – may enter beginning at 8:25a*

 *Pink Wristband – may enter beginning at 8:30a*

 *Silver Wristband – may enter beginning at 8:35a*

 Broadcast live at www.georgiafbla.org

Immediately following SLC Rating Sheet & Results Pickup Atrium

Immediately following NLC Atlanta Meeting Grand Hall 7-8

 *If you are planning to attend the National Leadership Conference in Atlanta, make sure to attend this meeting following the Awards Program. Important information on travel arrangements, stipends, and registering for the conference will be distributed.*

Workshop Descriptions

**1-800-HOTLINEBLING**

*Nivedha Soundappan, Georgia FBLA State Secretary*

Need more participation and enthusiasm at your FBLA events? Learn how to use social media and new, innovative apps to take your chapter to the next level! (8:00a – Grand Hall 3; 6:00p – Grand Hall 4)

**3, 2, 1…Communicate!**

*Arsheen Hamirani, Esha Shah, Jeremiah Adeola, Daniel Boaitey, Brookwood High School FBLA*

In this workshop, participants learn the different ways to communicate - verbal, nonverbal, social and written. Members will engage in hands-on activities to simulate each type of communication to help gain a better understanding*.* (3:00p – Empire 2)

**ABCs of Car Buying**

*Bill Cheeks, JumpStart Regional Director*

Learn the key tips on buying a vehicle, budget, credit report and score and how to negotiate. Students and advisers are welcome to attend. *This session is sponsored by the Georgia Consortium for Personal Financial Literacy.* (4:00p – Empire 1)

**Ball Is Life**

*Hannah Edwards, Georgia FBLA State Vice President, Projects*

Ball Is Life is a workshop showing the importance of teamwork and the value it holds on each team player. (8:00a – Grand Hall 4; 6:00p – Empire 2)

**Build a Better You**

*Kenny Zhou, Raahul Acharya, Northview High School FBLA*

Learn the basic steps towards a better, more organized and successful self! (4:00p – Empire 2)

**Business Partnerships that Work – Adviser Workshop Spotlight**

*David Turner, BEST Academy High School FBLA*

The workshop will be a presentation on the analysis of successful business partnerships that support instruction in the classroom. The workshop will explain the process of securing such partnerships and insuring their success and impact on student achievement. A successful partnership will have functional business environment that will support each class in a business pathway by offering resources, speakers, job shadowing and paid internships. (1:00p – Grand Hall 2)

**Communication Boot Camp**

*Denise Webster, American Management Association*

How you can develop a truly flexible communication style that helps you communicate effectively with friends, family, bosses, and customers. *This session is part of the Executive Management Academy sponsored by the American Management Association.* (11:00a – Grand Hall 3)

**Credit Confidence**

*Beatriz Mauersberg, ClearPoint Credit Counseling Solutions*

After this session, you will be able to understand the importance of credit, know how to establish credit, realize the importance of having a good credit score, understand the difference between a debit and credit card, realize the importance of using a credit card wisely, know how to read a credit card statement and understand how obtain your free credit report. Students and advisers are welcome to attend. *This session is sponsored by the Georgia Consortium for Personal Financial Literacy.* (2:00p – Empire 1)

**Detain the Strain**

*Chayce Brantley, Tyler Sapp, Bleckley County High School FBLA*

Learn about the uses of stress management in the obtaining of your life goals with the Region 5 President and fellow officers! (2:00p – Grand Hall 4; 4:00p – Grand Hall 4)

**Extreme Makover**

*Bryant Collier, Former Georgia FBLA State Officer*

Sometimes the idea of sharing your story can seem shameful or boring in light of others’ stories. But just like most home projects on HGTV, any dim and lifeless project or story can be made over with a few modifications and hard work. In this workshop students will engage in conversations about how to enhance their life stories by using the greatness that already lies within them. (3:00p – Theatre; 4:00p – Theatre)

**FBLA Foundations**

*José Espinel, FBLA National President*

New to FBLA? Join us to learn about FBLA's history, leadership opportunities, conferences, and more! (5:00p – Grand Hall 2)

**FBLA Jeopardy**

*Hannah Gomez Jency Stevens Curstin Burke Kirsten Gray, Swainsboro High School FBLA*

Interactive workshop using FBLA Jeopardy format to test your knowledge of FBLA. (3:00p – Grand Hall 4)

**A Fighting Chance for Every Baby: Help the March of Dimes - KNOCKOUT PREMATURITY!!!**

*Georgia Chapter of the March of Dimes Birth Defects Foundation*

Discover how to take your FBLA chapter’s support of our mission to the next level through awareness and fundraising. Learn best practices from FBLA-PBL members to educate your school about prematurity and discover how your chapter can be the 2016 Top March of Dimes Chapter! (10:00a – Grand Hall 1)

**First Impression Training**

*Harrison McQuaig, Georgia FBLA State Reporter*

Although a large part of the successful image comes from knowing your particular business, an even greater part comes from knowing the basics of good manners. Good manners include everything from building good relationships and being gracious in social situations to dressing appropriately for any business setting. This workshop will demonstrate the proper ways to act in a formal business setting. (9:00a – Grand Hall 2; 6:00p – Grand Hall 1)

**Foundations of Entrepreneurship**

*José Espinel, Georgia FBLA State Executive Vice President*

Learn key entrepreneurial skills to help you successfully launch your first company! (8:00a – Grand Hall 1; 6:00p – Grand Hall 2)

**Guess Who?**

*Kelsey Otwell, Anna Grizzard, and Hannah Groff, Bowdon High School FBLA*

An entrepreneur game that involves head to head competition with lightening rounds to guess the featured famous entrepreneur. Learn about the attitudes and personal qualities to become a successful entrepreneur. (2:00p – Empire 2)

**HOPE & Student Financial Aid: How to Pay for a College Education**

*Brenda Vaughn, Georgia Student Finance Commission*

In this session, you will learn how to complete the FAFSA (Free Application for Federal Student Aid), eligibility requirements for the HOPE Program and other sources to help pay for a college education. This session is for everyone in high school, not just seniors.  Don’t wait until it’s too late, start early and your reward could be worth a million. Students and advisers are welcome to attend. *This session is sponsored by the Georgia Consortium for Personal Financial Literacy.* (9:00a – Empire 1)

**How to Be an Effective Leader, As Told by Pixar Characters**

*Maddie Hollifield, Georgia FBLA State Vice President, Membership*

This workshop will provide a framework for understanding and practicing leadership, using your favorite Disney Pixar characters. Members will learn how to maximize their leadership style in a variety of situations and adapt to any environment with different people. (8:00a – Grand Hall 2; 6:00p – Grand Hall 3)

**How to Shine in an Interview**

*Marina Marmut, American Management Association*

A few top techniques and skills for interviewing and putting forth the best impression when you are competing for that one coveted position or internship. *This session is part of the Executive Management Academy sponsored by the American Management Association.* (10:00a – Grand Hall 4; 1:00p – Grand Hall 4)

**Icebreaker Frenzy**

*Grace Nguyen, Ikeia Moore, and Neha Patel, Central High School – Macon FBLA*

Learn how to get your members pumped at the beginning of each meeting by doing fun and engaging ice breakers with them! (3:00p – Grand Hall 2; 4:00p – Grand Hall 2)

**“Is It Right or Is It Wrong?” – Don’t Be a Teenage Victim**

*Jennifer Bentley, Better Business Bureau*

We are all faced with different ethical dilemmas in life – often crossing the line using questionable behavior as a way to get ahead. This session addresses cheating and scams and how uninformed teenagers can easily become victims of what sounds like a good idea. Students and advisers are welcome to attend. *This session is sponsored by the Georgia Consortium for Personal Financial Literacy.* (1:00p – Empire 1)

**The Key to Successful Communication**

*Royce Dickerson, Mahima Siripurapu, and Jordan Baker, Lambert High School FBLA*

Teach and explain overall overview of how to effectively communicate with your friends, chapter members, teachers, advisers in person as well as on social media. (9:00a – Grand Hall 1)

**Killer Communication**

*Kirsten Farmer and Justin Ray, Harris County High School FBLA*

How does a game of Clue relate to everyday communications? Come and help solve the mystery of why communication is the most important tool of them all. (1:00p – Grand Hall 3)

**LinkUp with LinkedIn!**

*Kenny Zhou, Georgia FBLA State President*

Your future starts now – learn how to market yourself and prepare for the future of job-hunting with a professional LinkedIn profile and MORE! (8:00a – Empire 2; 5:00p – Empire 2)

**The Millennial Millionaire Mindset**

*Lynn Viars, Georgia Society of CPAs*

In this session we will discuss recent research about how Millennials relate to money. We will review the behaviors and habits (“the mindset”) that Millennials can adopt to become financially independent (and maybe become a millionaire!). Students and advisers are welcome to attend. *This session is sponsored by the Georgia Consortium for Personal Financial Literacy.* (11:00a – Empire 1)

**Oh SNAP: What Your Story?**

*Kene Iloenyosi, Neatworks, Inc.*

Taking the snap theme from the popular social media tool Snapchat, this workshop will provide three key points to shaping your story: 1. Discovering your talent, 2. Becoming an expert and 3. Making good friends. (8:00a – Theatre; 9:00a – Theatre; 11:00a – Theatre)

**Organizing Your Time and Priorities – “Successfully Managing Your Life”**

*Denise Webster, American Management Association*

Learn effective time management techniques to get the most out of your day, week, and month. This highly interactive workshop will help you reach your goals by learning how to budget your time wisely. *This session is part of the Executive Management Academy sponsored by the American Management Association.* (10:00a – Grand Hall 3; 3:00p – Grand Hall 3)

**Preparing for Leadership: What It Takes to Take the Lead**

*Denise Webster, American Management Association*

Building effective management and leadership skills that can help you succeed now and in the future. This interactive workshop will help you develop and refine the skills you need to manage yourself more effectively—and be ready for unexpected change. *This session is part of the Executive Management Academy sponsored by the American Management Association.* (2:00p – Grand Hall 3)

**Protecting Your Identity**

*Elaine Hunter, FDIC*

Tips for understanding and protecting yourself against identity theft online and offline. Students and advisers are welcome to attend. *This session is sponsored by the Georgia Consortium for Personal Financial Literacy.* (3:00p – Empire 1)

**Reality Check: The Real Cost of Independence**

*Susan Ganser, Longview Wealth Management*

Previous student attendees ranked this session as one of the best “takeaways” of their entire FBLA conference!  It’s real, it’s valuable, it’s interactive and it makes a lasting impression on the way you’ll look at money. Dreaming of the day you can finally move out and live on your own? How about earning a $30K salary?  Sound like a lot of money, right?   Let’s see how far it will or won’t take you in Atlanta.   Not to be missed!!! Students and advisers are welcome to attend. *This session is sponsored by the Georgia Consortium for Personal Financial Literacy.* (10:00a – Empire 1)

**Region Officer Academy…The World Awaits You! (for 2016-2017 Region Officers Only)**

*Curtis Haley, TRI Leadership Resources*

Goals and great ideas are just the beginning…it takes leaders like you to make it happen! Join TeamTRI’s Curtis Haley as you begin your new journey as a region officer. Learn some leadership basics and pack up some tips and trends that will have you prepared and ready for your leadership adventure! (10:00a – 11:45a – Grand Hall 2)

**Road to Chapter Perfection**

*Priyanka Desai, Peachtree Ridge High School FBLA*

Come learn about how you can manage your chapter efficiently and take things to the next level! (4:00p – Grand Hall 3)

**Shine Like a STAR at Job Interviews**

*Jerry Saunders and Aysa Willis, Martin Luther King Jr. High School FBLA*

The STAR (Situation, Task, Action, Result) format is a popular job interview technique that answers behavioral interview questions. (11:00a – Grand Hall 1)

**Social Networking: Face to Face**

*Warner Robins High School FBLA Officers*

Come explore the aspects of social media and how it can affect your personal brand. (3:00p – Grand Hall 1)

**The Socialites Ball**

*Brandon Byrd, Georgia FBLA State Parliamentarian*

Come one, come all, to The Socialites Ball! An event full of new people and key networking opportunities. (8:00a – Empire 1; 5:00p – Grand Hall 1)

**Strategies for Standardized Testing**

*Jaylan Horton, Natoria Jones, and Shantaniqua Watkins, Hancock Central High School FBLA*

Strategies, tips and techniques to aid in standardized testing. Information will be given for best practices as well as how to deal with anxiety for bad test takers. (2:00p – Grand Hall 2)

**Suit Up FBLA**

*Avneet Sethi, Brenda Gutierrez, and Kush Dabhi, Meadowcreek High School FBLA*

With a focus on soft skills, this workshop will help you paint the picture of a well-rounded, skilled future employee willing to contribute to a company's success. (5:00p – Grand Hall 3)

**Teaching Teens to Be Money Smart (Adviser Workshop Spotlight)**

*Elaine Hunter, FDIC*

A presentation of the Federal Deposit Insurance Corporation’s free Money Smart financial literacy curriculum for youth and teens.  Instructor and participant guides will be highlighted. *This session is sponsored by the Georgia Consortium for Personal Financial Literacy.* (9:00a – Empire 2)

**Tips for Effective Presentation Skills**

*Marina Marmut, American Management Association*

A memorable presentation is about delivering your content with power and passion. This highly practical workshop will help you transform your ideas and visions into influential presentations. *This session is part of the Executive Management Academy sponsored by the American Management Association.* (9:00a – Grand Hall 4; 11:00a – Grand Hall 4)

**Tweet Your Way to Success**

*Nishant Reddy and Srikar Thammishetti, Alpharetta High School FBLA*

Can you make money from a simple Twitter account? You bet you can! (5:00p – Grand Hall 4)

**Understanding Credit Scores and Credit Reports**

*Bill Cheeks, JumpStart Regional Director.*

Understanding how to use credit responsibily is vitally important. Throughout our lives, we are always being scored in one way or another. This score stays with you for life and has a major impact on many important decisions. Students and advisers are welcome to attend. *This session is sponsored by the Georgia Consortium for Personal Financial Literacy.* (5:00p – Empire 1)

**Understanding Your Teacher Retirement System (Adviser Workshop Spotlight)**

*Mike Zarem, Teacher Retirement System*

This session on TRS provides a full overview of benefit eligibility, the benefit formula, unused sick leave credit, service purchases, benefit estimates, beneficiary matters, and the various benefit payment options.  Time is also available for member questions.  The program is designed for teachers within 10 years of retirement eligibility, but all TRS members are invited to attend. *This session is sponsored by the Georgia Consortium for Personal Financial Literacy.* (11:00a – Empire 2; 1:00p – Empire 2)

**What Are You Talking About?**

*Katie Birt, Christina Smith, Kye Key, and Alexandria Maddox, Westside High School – Macon FBLA*

This workshop will present effective means of communication in the World of Business. (2:00p – Grand Hall 1)

**What We Learned on Our Way to Being National Officers**

*Cole Simmons, Former FBLA National President; Ruben Torres, Former FBLA National Treasurer; Holland Gray, Former FBLA Mountain Plains Vice President; Nick Crawford, Former FBLA Southern Region Vice President; Donnie Iorio, Former FBLA Southern Region Vice President*

Come learn from former FBLA national officers how to get the most out of your membership in our organization. (10:00a – Empire 2)

**You Can Change the World!**

*Andrew Freeman Power Evans, Winder-Barrow High School FBLA*

The future leaders of the world will change it, but where do you start? Come put that task in perspective and learn about our world! (1:00p – Grand Hall 1; 4:00p – Grand Hall 1)

**The YOU Plan: Building Your Future Through Branding**

*Denise Webster, American Management Association*

Challenging times require creative thinking.  The best way to combat the anxiety of uncertainty is to forge your own path to success.  Savvy individuals look for opportunities where others have turned their backs.  You are entering an age of excitement in your lives with forthcoming college and your own career success.   Your personal success will depend on your ability to define your direction and create your own opportunities.  Join the American pioneering spirit.  Create your own brand and stand out amongst the crowd!  Remember:  The one variable in life that you have the most control over is yourself.   So, let's create your Brand!   This program will provide you with a guide to create your own destiny (and have fun doing it).   Smile, plan, and let's help you plan for YOU! *This session is part of the Executive Management Academy sponsored by the American Management Association.* (9:00a – Grand Hall 3)